



THE BEEF SHORTHORN

OFFICIAL NEWSLETTER OF THE BEEF SHORTHORN SOCIETY OF AUSTRALIA HOME OF THE AUSTRALIAN SHORTHORN

www.beefshorthorn.org.au

DECEMBER 2022



AUSTRALIAN SHORTHORNS feature in winning the prestigious Borthwick Trophy at the 2022 Melbourne Royal

Pictured L-R : Robert Harris-Ryan, Meadow Vale Shorthorns, Kayla Horne, Rutherglen High School/Spencer Family Shorthorns and Jason Tetley, Redrock Corporation

www.beefshorthorn.org.au

The Federal Secretary • Beef Shorthorn Society of Australia
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PRESIDENTS REPORT



Firstly I would like to acknowledge all our members who have been impacted by the recent floods; this disaster has ruined so many lives and personal possessions, and no doubt the coming weeks and months will be spent on the restoration of your home and surroundings. Please know that there are many friends who are only a phone call away should you need to chat or ask for assistance.

I am also very pleased to congratulate all those members who backed their judgement and belief that a second and consecutive win of the Borthwick Trophy was possible this year, emulating the successful win in 2020 (no competition in 2021). It was certainly a wonderful performance, and I applaud the commitment made by the Harris family, Rutherglen High School, Spencer Family and Jason Tetley in preparing and entering the steers. This trophy is awarded to the team of pure bred steers who accumulate the most points after being judged on the hoof and then on the hook.

The Led component of the competition was judged again by Mr Geordie Elliot GCL Boer Goats, Breakaway Creek; he placed the Australian Shorthorns in his top five, with Angus, Red Angus, Limousin and (poll) Shorthorn filling the other places. Mr Elliot said all of the teams in the competition were good breed

representatives.

“But the Australian Shorthorns had evenness - they had meat in all the right places,” he said. Meadow Vale’s steer was by Meadow Vale Quid P12, out of Meadow Vale Beauty N44, while Redrock Corporation presented a 12-month-old animal from Bayview Unique K11, out of Redrock Isobel L18. The Spencer Family’s steer was by Southcote Maximum Impact, out of Spencer Family Coco Too Rouge.

The 3 steers were exhibited in class led heavy domestic 400.1 to 500kg. The Australian Shorthorn team had a grand total score of 350.75 (combined tally hoof and hook), with the Angus in second (346.14) the Red Angus in third (342.54) followed by the Limousin, Shorthorn, Hereford, Simmental, Speckle Park and Murray Grey.

The Thousand Guineas Shorthorn brand continues to grow with the product winning a Gold Medal again at the Royal Queensland Branded Beef Awards. The product continues to attract a premium price at both Prime City and Carroona feedlots.

Since our last edition of the newsletter there has been much to report on - the Sydney Royal Easter Show held in April, the JBS National Shorthorn Show and Sale in June, the 200th anniversary of Coates’s Herdbook World Shorthorn Congress tour and conference held in the UK during July, the Royal Adelaide Show and the recently concluded Melbourne Royal Show in September. Each event is covered separately elsewhere in the newsletter.

I am also pleased to report that two members of the Society, Dr Richard Cust and Mr David Spencer were both awarded Life Memberships to the Royal Agricultural Society of Victoria (RASV); the life memberships recognise distinguished service or extraordinary contribution to Melbourne Royal by a member. David served on the Beef Cattle Committee for many years, and Richard’s involvement was with the Horses in Action competition. The Society extends its congratulations to both David and Richard.

REPORT ON WORLD SHORTHORN CONGRESS TOUR TO THE UK



Mr David Spencer, Spencer Family Shorthorns



Dr Richard Cust pictured alongside the Garryowen trophy and original saddle.

To our close friends at the Dairy Shorthorn Association I extend this Society's congratulations in recognition of your 100 years. A tremendous milestone. I take this opportunity to welcome to the Society our new members and I trust that you will have a long and enjoyable association with us.

I hope you all enjoy this edition of the Newsletter, and I take this opportunity to wish you a very merry and happy Christmas and a bright New Year. To my fellow councillors I thank you for your continued support, please accept my gratitude.



Marion Spencer
President

Given the nature of the COVID pandemic earlier in the year, the World Shorthorn Congress tour only attracted a small number of attendees from Australia. Other delegates were from Uruguay, Brazil, Canada, USA, Ireland and the UK, in all totalling 40.

Malcolm Douglas reported that the 14 day itinerary (with an optional 3 day Scottish tour) offered an extensive farm tour of both Beef and Dairy Shorthorn herds culminating with a visit to the Great Yorkshire show. "We saw vast country, different styles of cattle both beef and dairy noting that they were in drought conditions; the highlight of the tour was the Great Yorkshire show with over 200 cattle exhibited (75 dairy and 125 beef)".

Farm visits were supplemented by the locals, which included a farming enterprise in Wales where the largest Dairy Shorthorn herd of milkers in the world were on display – "Seimon Thomas had 600 in one paddock" Malcolm said.

The schedule featured "Breeding for the Future: The Next 200 Years", a one day congress focusing on the next 200 years and the evolution of cattle breeding based on data collection. This event was inclusive to all within the UK livestock industry, and topics included the progression and use of data capture, genomics, environmental developments and the next generation.

REPORT ON WORLD SHORTHORN CONGRESS TOUR TO THE UK

The World Conference Committee offered youth representatives the chance to join the tour and learn core skills from top stockmen and women across the UK. This entailed working on a beef or dairy farm for 2 weeks prior to the conference tour developing skills with hands-on experience, stock judging, classification classes and handling; this culminated with a competition based on the above skills conducted at the Great Yorkshire Show.

“James Playfair-Hanny kindly set in motion a perpetual trophy for this concept which was won by the 2 American girls. This trophy will be taken to the next World Congress to be held in Canada to encourage youth development”.

The next World Shorthorn Congress tour will be held in Canada in 2025.



Auction of print no1 of Angela Davidson's 200 Year Strong Breed portrait with the winning bid of £3,300 going towards the Beef Shorthorn Youth Development programme supporting young people and preparing them to be breeders of the future ensuring the next 200 years of success for Beef Shorthorns.

Original artwork was commissioned by the UK Shorthorn Society and presented to the patron of the Beef Shorthorn Cattle Society and the Shorthorn Society of the UK, Princess Anne.



Malcolm (at right) picture with Mr Frank Milnes past Company Secretary of the UK Shorthorn society at the conference tour.



Shorthorns at the Great Yorkshire show.

STABILITY AND GROWTH

THE TREASURER REPORTS

The Society's financial year, which is the calendar year, is now well-advanced. The key takeaways are these:

Overall income and expenditure will be greater in 2022 than in 2021. The Society will again operate at a modest profit.

On the income side -

- Membership has grown although, as ever, a few former members have died or resigned. Membership receipts are tracking to be a thousand dollars greater in 2022 than in 2021. Most of the new members are genuine cattle- breeders with a focus on supplying the Thousand Guineas market.
- Australian Shorthorn registrations are likely to finish on a par with registrations in 2021.
- Beef Shorthorn registrations have decreased.
- Insurance rebates are greater this year. McLardy McShane insurance brokers offer members competitive quotes on all classes of insurance. The Society receives a small rebate on premiums paid. From the point of view of both members and the Society, at the very least no harm is done in getting a quote.
- Investment income has greatly decreased, although the amount invested remained unchanged. Interest rates well into 2022 were very low. Society funds were re-invested in July at a better rate of interest, but interest earned will not accrue until early 2023.

On the expenditure side -

- Much more has been spent on advertising and breed promotion in 2022. The Society -
 - Placed an advertisement in five major rural newspapers which outlined the Society's cost-effective structure.

- Sponsored the Champion Senior Bull at the Dubbo Show & Sale.

- Designed and obtained in time for the Adelaide and Melbourne Royal Shows a badge which commemorated the bicentenary of Coates's Herd Book (A few of those badges remain for sale. Contact the Secretary).

- Sponsored live-streaming of the Melbourne Royal judging by the rural Press Group.

- Advertised the outstanding win of the Australian Shorthorn team in the Borthwick hoof and hook competition at the Melbourne Royal. (JBS also promoted this success).

- More yet will be spent on breed promotion. A second issue of the newsletter will go to print before year's end (there was 1 issue in 2021). Advertisements are very welcome. They are inexpensive, but their small cost helps offset the cost of production. The newsletter is put up in digital form on the Society's website, so readership extends well beyond the hard copies which are printed and distributed.
- Provision has been made for finalisation of an up to date volume of the Beef and Australian Shorthorn Herd Book.
- The cost to the Society of services provided by ABRI has increased, essentially because of the implementation of ILR Online, which permits members to register calves online, effect transfers and the like. At time of registration, details such as birthweight and calving ease can be reported. These are carried forward into Breedplan where the member makes use of that performance recording system. They do not have to be separately reported. Very recently, a facility has been added which permits a non-member to search for cattle having desired characteristics.

AS SCAMS EVOLVE, SO CAN YOU

Investment scams involve a victim investing money in a specific asset class or product, such as cryptocurrency or a term deposit. Investment scammers are agile and typically will offer whatever is attracting interest and attention in the market.

A core characteristic of an investment scam is they will generally offer an opportunity with promises of returns above market rate within a relatively short period – sophisticated scammers will be particularly careful to ensure their promise is believable. Scammers are also typically seeking personal and financial details as part of this exchange.

Scammers mimic professional selling and marketing tactics, making it harder to spot fake offers from real ones. Contrary to what you might think, scammers are also often smart and engaging. They're good at selling, articulate, know exactly what they're talking about, and they'll have come up with great 'opportunities' for you to invest in.

Every scam is different, but there are some tell-tale signs to watch out for, including:

1. Promise of low risk, but high returns.
2. You're asked to transfer funds quickly and directly to an institution.
3. High-pressure sales tactics, including from someone purporting to be from a verified institution.
4. You're contacted 'cold' by a person or organisation you've never dealt with.
5. You're contacted by someone purporting to be from a financial institution, but they got your details from a comparison site you used.
6. Requests for funds to be sent to a cryptocurrency exchange, or a request to create a cryptocurrency account for non-cryptocurrency assets.
7. Celebrity endorsements of an investment opportunity.
8. Invitation to deposit into multiple accounts.
9. No Australian Financial Services Licence (AFSL) or Australian Business Number (ABN), or claims they're not needed.
10. Investment prospectus not registered with the Australian Securities and Investment Commission (ASIC).
11. Links in emails or text messages sending you to logins or requesting personal details.
12. Requests for remote access to your computer to set up accounts and make transactions.

Ultimately, the golden rule is that if an offer sounds too good to be true, it's likely to be a scam. You may not know you've been scammed until months down the line, by which time the funds are lost or offshore.

McLardy McShane via Tim Dickson have provided the following advice which we invite you all to review.

McLardyMcShane

INSURANCE & FINANCIAL SERVICES

**We protect your people
and your business.**

Our focus is on understanding your unique business and the people behind it. We offer insurance and risk management that not only protects the future of your business, but the people who make it great.

FOR VERY COMPETITIVE RATES CONTACT; TIM DICKSON

1/29 CALDER HIGHWAY, KANGAROO FLAT

Ph: (03) 5442 5000 | Mob: 0458 021 003

Email: tim.dickson@mcclardymcshane.com.au

Web: www.mcclardymcshane.com.au



Cyber protection insurance at a glance

What is cyber protection insurance?

Cyber protection insurance is designed to help protect your business from the financial impact of computer hacking or a data breach.

If you see it, report it!

In February 2017, the Senate passed the Privacy Amendment (Notifiable Data Breaches) Bill 2016 – setting up a mandatory nationwide data breach notification scheme. This means if you spot a security breach which may cause unauthorised access or disclosure of personal information, you're legally required to report it to the Office of the Australian Commissioner within 30 days. You'll also need to notify the people whose information has been affected.

Who should consider it?

If your business has a website or electronic records, you're vulnerable to cyber hackers. In fact, it's likely that your business will suffer a cyber attack at some stage.

A cyber attack could cost your business more than money. It could also threaten your intellectual property and put customers' personal information at risk – which could damage your reputation.

"Cyber risk primarily refers to the risk posed to a business by a data breach or network compromise. These can occur as a result of either human error, malicious actions by disgruntled employees, by organised crime gangs, acts of war or disruption by nation states."

Insurance Council of Australia, Cyber Insurance: Protecting our way of life, in a digital world, 2022

Did you know?

\$33,442

The average loss per cybercrime for medium businesses. This compared to \$19,306 for large organisations and \$8,899 for small businesses.

(Australian Cyber Security Centre, Annual Cyber Threat Report, 2020-21)

#1

Cyber incidents are now considered the top risk facing businesses globally.

(Allianz Risk Barometer, 2022)

13%

Cyber crime reports increased nearly 13% between the 2019-20 and 2020-21 financial years.

(Australian Cyber Security Centre, Annual Cyber Threat Report, 2020-21)

What can it cover?

Cyber insurance policies vary in the benefits they provide. Your insurance broker can help you find the most suitable product that meets the needs of your business. Here's the type of cover that your policy may include:

Type of cover	Potential benefits
First party losses	
Business interruption losses	Covers financial loss you may suffer as a result of a cyber attack.
Cyber extortion	The costs of a cyber attack, such as hiring negotiation experts, covering extortion demands and prevention of future threats.
Electronic data replacement	The costs of recovering or replacing your records and other business data.
Third party losses	
Security and privacy liability	Damages resulting from data breaches, such as loss of third party data held on your system.
Defence costs	Funds the legal costs of defending claims.
Regulatory breach liability	Covers legal expenses and the costs of fines arising from investigation by a government regulator.
Electronic media liability	The costs of copyright infringement, defamation claims and misuse of certain types of intellectual property online.
Extra expenses	
Crisis management expenses	Provides cover for the costs of managing a crisis caused by cyber hackers.
Notification and monitoring expenses	The costs of notifying customers of a security breach, and monitoring their credit card details to prevent further attacks.

What usually isn't covered?



Exclusions and the excess you need to pay can vary greatly depending on your insurer. Policies generally won't include cover for:

- Damage to computer hardware.
- Criminal actions committed by you or your business.
- A cyber attack based on facts of which you were aware.
- Criminals using the internet to steal money from you.

There are other exclusions which your insurance broker can outline.

Case Study



Your employee opens an email attachment infected with a ransomware virus. Access to your systems and data are blocked and the virus software informs you that it will remain unavailable unless you pay the ransom amount. Rather than paying the hacker and opening your business up to further extortion attempts, you hire external IT consultants to recover your back-up data and files and upgrade your antivirus software.

Over the week it takes to apply these fixes, you have to close your business, causing you to lose revenue. It also affects your reputation with your clients; one of your clients threatens to sue you for the delay which cost them a large amount of money.

A Cyber Protection Insurance policy allows you to recover some of the costs you incur during this incident. Depending on your policy, you may be able to make a claim for losses caused by the interruption to your business, the costs of recovering your data and upgrading your software, and ongoing crisis management expenses.

Contact us today



McLardy McShane Insurance Brokers

Tim Dickson

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Important note

This general information does not take into account your specific objectives, financial situation or needs. It is also not financial advice, nor complete, so please discuss the full details with your Steadfast insurance broker whether this type of insurance is appropriate for you. Deductibles, exclusions and limits apply. This type of insurance is issued by various insurers and can differ.

HISTORY OF DUBBO SHORTHORN SHOW AND SALES (1979)

By W.R. Lambell, Weenya, Gulargambone

In the 1950's, when showing and selling beef cattle was at its height at the Sydney Royal Show, the Council of the Royal Agricultural Society brought in a regulation to control the number of cattle going to the Sydney Show as the space in the cattle sheds was being overtaxed.

The regulation brought in by the RAS Council, which still stands today for all beef breeds, was that an exhibitor could enter up to five head of cattle in one class at the time of entries closing, but a month before the show the exhibitor had to withdraw two of his entries, only being able to exhibit three head in a class.

It was not uncommon in the late 40's and early 50's to see upward of 70 bulls in the under 18 and under 21 month classes. This was considered the popular age to buy a bull. How times have changed!

At this stage you may be wondering what the above has got to do with the history of the Dubbo National Shorthorn Show & Sale, but in fact it was with these two withdrawn bulls from Sydney Show that were in forward condition, that led exhibitors to wonder where they could be sold in open competition?

The Beef Shorthorn Council in their wisdom in the early 50's, started a Bull Sale in Sydney in conjunction with the Sydney Sheep Show, which in those days was held traditionally in June each year. This Bull Sale was tried twice and then died a natural death for the rural people – being what they are – could not, or would not, think of buying bulls when they were interested in the selection of rams.

Tradition being what it was, the idea of another Bull Sale was virtually forgotten as it was nearly impossible to convince the older Councillors of the Society that a sale could be held anywhere in NSW besides Sydney.

After several years of discussion at Council level about a bull sale in NSW outside Sydney, it

was finally decided around 1957 to give it a go. There was then another 12 months debating where the venue would be (remembering that the headquarters of the Beef Shorthorn Society was in Melbourne). Wagga Wagga, Albury and Canberra all had some support, but M. Lugsdin, J. Carter and W. Lambell campaigned for Dubbo and finally won the day.

At this stage, the Poll Shorthorn Society was approached to see if they would join the Beef Shorthorn Society in the Dubbo Show & Sale venture, which they agreed to do.

A Dubbo Committee was formed comprising two representatives from each Society to proceed with a Show & Sale in Dubbo under the control of both Societies.

The foundation Committee, being M. Lugsdin and W. Lambell from the Beef Society and K. MacKinnon and W. Johnson from the Poll Society, worked very well despite many obstacles in the early days. Mr Frank Hodder was the original Secretary.

The first Dubbo Show & Sale of herd bulls, steers and females was held in June 1959 with the late Douglas Munro of Gundibri Shorthorn stud the judge.

M. Lugsdin was elected the original Chairman of the Dubbo Committee. Upon his retirement W. Lambell was then elected and after some years, K. MacKinnon, who is still the Chairman at this point in time (1979). The Dubbo Committee has continued to grow as the Show & Sale becomes bigger.

It would be very remiss at this stage of the early history of our Show & Sale not to mention two men who gave the original Committee the greatest co-operation and guidance. The first of these being Mr P.E.B. MacInnes, who represented the Dubbo P. & A. Association, proprietors of the ground the bull Show & Sale has always been held. Mr. MacInnes' local knowledge and practical understanding of what we required to

HISTORY OF DUBBO SHORTHORN SHOW AND SALES (1979)

By W.R. Lambell, Weenya, Gulargambone

convert sheep pavilions into cattle sheds and washes, etc., should never be forgotten. The second man, being the late J.I. Milling, a leading Stock Agent in Dubbo, gave us much valuable and practical advice and was instrumental in getting the Premier of NSW at the time, Mr Jack Renshaw, to make funds available for a second pavilion on the Dubbo Showground. Mr Milling's vision and foresight of what this Show & Sale would do for the Shorthorn breed and Dubbo has surely come true.

To appreciate what Mr. Milling did for the Sale, his advice was still being sought up until the time of his death some five years ago, despite the fact that the Sydney Stud Stock Salesman Association, of which he was not a member, was invited to conduct the bull sale from its inception.

This type of co-operation in Dubbo became quite infectious and many of the business houses have been donating valuable trophies for outright competition since its inception. In the original Sale in 1959, steers, commercial females and stud females were sold at the Dubbo Saleyards. Steers were found to be too time consuming and were discontinued, but over the years competition for top commercial females of all ages has been very strong. Stud females have been irregular. The female sale continues to be the activity on the first day of the Dubbo Show & Sale.

In the first few sales, many honest mistakes were made and money lost, but both Councils of the Shorthorn breed made good the deficits and by the third sale the Sub Committee was in a position to pay back the early deficits and has remained viable ever since.

By the time the fifth sale had finished, the annual turnover of the Dubbo Show & Sale had surpassed that of the Sydney Sale for the breed and had developed into a major sale in the beef calendar of annual sales in Australia. Exhibitors come from Queensland, NSW, Victoria and South Australia and bulls are sold to every State

in Australia, accompanied by some strong competition from New Zealand. The 18th Sale saw the introduction of Australian Shorthorns at Dubbo and at the 19th Sale, the inclusion of the Dairy Shorthorns and Durham breeds.

1979 will celebrate the 20th Show & Sale and history will be made again when we will see all branches of the Shorthorn breed judged together as one breed – a great step towards unification.

The National Shorthorn Show & Sale is the premier “blue ribbon” event in the Shorthorn breed calendar held annually in June (long weekend). It is also one of the more prestigious and significant events within the broader cattle industry.

The “National” as it is known, is built around the exhibition and subsequent sale of an “elite” line up of Shorthorn bulls assembled from top studs across Australia.

It is a unique opportunity, indeed the one opportunity each year to see the best of the breed under one roof. As such, it attracts a diverse and wide ranging audience from across the cattle industry.

The 64th JBS Thousand Guineas National Shorthorn Show & Sale will be held on the 13th and 14th of June 2023. The Annual General Meeting of the Dubbo National Shorthorn Show & Sale Committee was held on 14 October 2022. As a result please see the listing of the 2023 Committee Members:

Trent Johnstone (President), Luke Collins (Vice President), Matthew Walker (Junior Vice President), Andrea Falls (Secretary), Warwick Ham (Treasurer), Roger Evans (Public Officer), James Brown (Ray White GTSM), Linden Cowper (JBS), Paul Jameson (Elders), Ian Lambell, Ryan Morris, Debbie O'Connor, Jonathon Tink, and Ned Williams. The Committee looks forward to delivering a successful Show & Sale for 2023!

63rd JBS THOUSAND GUINEAS NATIONAL SHOW AND SALE 2022

Congratulations to all vendors who exhibited in the show and sale, with a clearance of 89/91 bulls (of which were 30 unled bulls) and sold to a top price of \$42,000. 14/14 heifers sold to a top of \$51,000. The Society was proud to sponsor the Senior Champion Bull class. Mr Peter Collins of Merridale Angus judged the event.

Scott Bruton of Roly Park exhibited and sold 2 bulls, each at \$15,000.00.

At the conclusion of the Show component a very interesting and informative session was presented by members of JBS Australia. Brendan Tatt, Commercial Manager of JBS Northern spoke in glowing terms about the Shorthorn branded product at the National Sale; he said “brands must be positive, strong and unique and the product must carry the brand, with an average marble score of 2 the Thousand Guineas brand is building a strong reputation for eating quality excellence. Thousand Guineas targets the high end food

service area here in Australia and in overseas markets; Thousand Guineas continues to build supply chain partnerships. Thousand Guineas is the first breed to reach parity with the Angus, and is now under pinning it which is reflected in the grid prices - the consistency of supply is the responsibility of the breeder; currently demand is greater than supply”.

Suppliers please note Beginning Sept. 1, 2021, the New South Wales Feedlots will only accept cattle pre-vaccinated with Bovilis MH+IBR”.

A very enjoyable evening was then held at the Pastoral Hotel, Dubbo where our flagship product Thousand Guineas steak was served.

Should you be interested in becoming a Thousand Guineas certified supplier, an application form can be sourced from the Society's website www.beefshorthorn.org.au



Roly Park Radiant.



Roly Park Roly.



Judge Mr Peter Collins.



Scott Carswell, JBS and President Marion Spencer.

63rd JBS THOUSAND GUINEAS NATIONAL SHOW AND SALE 2022



Thousand Guineas product sold in Japan.



Brendan Tatt, JBS.



Society councillor Phil Cooper.



Society member Caroline Aitken, Wareelah .

Dairy Shorthorn Association of Australia Celebrates 100 years

On Sunday 6 November the Dairy Shorthorn Association celebrated its centenary of its formation. A luncheon was held at the Bendigo Showgrounds with 40 guests in attendance. Representing the Beef Shorthorn Society were Les and Carolyn Shannon and Allan and Chris Mathers. The day was filled with anecdotes from the past and a large display of memorabilia; four studs also put together a wonderful display of cattle.



On loan from the RASV Ltd was the Rose Bowl Trophy that was presented to "The Grand Champion Cow or Heifer" when the breed held competition at the Melbourne Royal. Mr Ian MacDonald (pictured below), a member of the Association for 72 years cut the cake to celebrate this milestone. A commemorative pin was also available for members and friends. Congratulations to Malcolm Douglas and the committee on a successful day.



2022 Royal Adelaide Show Results

Congratulations are extended to Scott Bruton and family of Roly Park who enjoyed a clean sweep at the Shorthorns judging that took

place on Saturday 10 September. Judge for the event was Mr Jake Phillips, Angus Australia Extension Manager.

Junior Champion Heifer

Roly Park Sadie

Reserve Champion Heifer

Spencer Family So Foolin' Blue

Senior & Grand Champion Cow

Roly Park Roly Poly

Junior Champion Bull

Roly Park Mr Sydney

Reserve Champion Bull

Sprys Navigator

Reserve Senior Champion Bull

Roly Park Revolution

Grand Champion Bull and Best Exhibit

Roly Park Mr Sydney



Grand Champion and Best Exhibit Roly Park Mr Sydney sashed by SA President of Shorthorn Beef, Mr Peter Mattner; Scott Bruton on the lead.



Mrs Pam Thompson, Bayview Shorthorns, Yorketown sashing Roly Park Roly Poly, Senior & Grand Champion female; Seth Miller with calf.



Roly Park Sadie, Junior Champion Female. Being sashed by Mrs Lyn Nitschke, Carlton Shorthorns Hahndorf with Tiffany Schwenke on the lead for Roly Park.



Judge Mr Jake Phillips.

2022 Royal Adelaide Show Results



Grand Champion Shorthorn Bull and Best Exhibit: Roly Park Mr Sydney.



Roly Park team at Adelaide.



Grand Champion Shorthorn Female Roly Park Roly Poly.



Tiffany Schwenke and Scott Bruton accepting The GE Ashby Memorial Trophy for the Most Successful Shorthorn Exhibitor. Peter Mattner, President of SA Shorthorns making the presentation at the after judging event held at The Pink Pig.



Scott Bruton and his family with championship award.

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"Elanora"

*753 Police Paddocks Road
Carlyle Victoria*

Contact: David: 0409 135 419

Luke: 0409 231 224

Email: sfbeefsh@bigpond.com or
Email: spencerdavid087@gmail.com

*Enquiries Always Welcome
Heifers and Bulls for sale*

*Special thanks to Olivia,
Jess and Emily for all their
help during show season this year*



AGRI-GENE

Agri-Gene Pty Ltd are Australia's largest privately owned Bovine Artificial Breeding company based in Wangaratta, Northeast Victoria. We work closely with over 150 local Australian resellers to distribute our Semen & Artificial Breeding products Australia wide.

We are an Australian Government approved semen & embryo Export storage facility and specialise in importing and exporting elite Bovine genetics. Our domestic sires are sourced from the very best Australian Dairy and Beef genetics available with most sires available for export. We are also the exclusive Australian distributors for several leading international companies.

OFFICE STAFF

For all other enquiries contact our friendly office staff
(03) 5722 26 66

Liz Banister – Business Manager & Accounts

Julie Fillippetto – Merchandise Manager

Brian Holmes – Anipro Manager & Semen
Despatch

Brett Revell – Semen Despatch

Shannon Williams – Marketing Administrator

MEADOW VALE AUSTRALIAN SHORTHORNS



Meadow Vale Quid P12

Meadow Vale Shorthorns was proud to be a part of the Borthwick Trophy winning team again this year with a steer (88.99 points – pictured below) sired by Meadow Vale Quid



Harris Family

Contact Robyn (0402 087 997)
Boggy Gate Road, Clarkfield Victoria

DIARY DATES

2023 Autumn Beef Week

1 January – 3 February

Royal Canberra Show

24 – 26 February

Euroa Autumn Beef Cattle Show

11 March

Sydney Royal Easter Show

6 – 17 April (tentative judging day is scheduled
For Good Friday 7 April)

2022 Royal Melbourne Show

On Thursday 29 September 2022 Shorthorns came together for their first combined showing at the Melbourne Royal; after a hiatus of 2 years due to COVID, the Beef Cattle committee was proud and excited to welcome exhibitors back to the showgrounds for competition. We take this opportunity to acknowledge our longstanding supporters and sponsors that being Australia Post, Linfox Logistics, Tuffmar International, Alberni, Bruton, Falls, Spencer and Swan families.

Judge Peter Collins, Merridale Angus and society junior member Lochie McLauchlan assisted as Associate Judge for the Shorthorns judging. We also make mention of Jason Tetley, Redrock Corporation for making his debut at this event with a display of 5 exhibits, Scott Bruton who presented 10 exhibits, Spencer Family with 3 entries (other Shorthorn exhibitors were Finley High School, Lochclyde Pastoral Company, Bolton Girls and Job family).

Results as follows:

Junior Champion Heifer	Spencer Family	SF So Foolin' Blue
Reserve Champion Heifer	S Bruton	Roly Park Sweetheart
Senior Champion Cow	N,S & N Job	Royalla Redwing
Reserve Champion Cow	Lochclyde Pastoral	Spencer Family Vixens Foxyfire
Grand Champion Female	Spencer Family So Fooln' Blue	
Junior Champion Bull	S Bruton	Roly Park Mr Sydney
Reserve Champion Bull	S Bruton	Roly Park Showstopper
Senior Champion Bull	Finley High School	Finley High School Ron
Reserve Senior Champion	S Bruton	Roly Park Revolution
Grand Champion Bull	Roly Park Mr Sydney	
Supreme Shorthorns Exhibit	Spencer Family So Foolin' Blue	
Best 3 Head, Sires Progeny, Best 2 Bulls, Best 2 Females	S Bruton, Roly Park	
RT&YE Falls Investments Pty Ltd Most Successful Exhibitor	S Bruton, Roly Park	



David Spencer with granddaughter Mia, Andrea Falls with Eliza, Kim Falls and Sophie Falls being held by Peter Falls.



Congratulations to David Spencer and family on this distinguished award presented at this years Melbourne Royal

2022 Royal Melbourne Show



Axel Miller, Stud Beef Victoria handlers' competition who placed 2nd in his class.



Tiffany Schwenke, Axel Miller, Scott Bruton, David Spencer, Peter Falls and Seth Miller presented with the RT&YE Falls Most Successful Shorthorn Exhibitor award.



Seth Miller with Roly Park Sprinkles – Seth was awarded the Reserve Champion Parader at the Stud Beef Victoria Handlers competition, a commendable effort with over 80 competitors under the age of 25 years.



Borthwick Trophy winners, l-r: David Spencer, Michelle Kay and Jason Tetley, Robyn Harris and Robert Harris-Ryan).



Judge Peter Collins, Merridale Angus and society junior member Lochie McLauchlan who assisted as Associate Judge for the Shorthorns judging.



Spencer Family So Foolin' Blue: Best Shorthorns Exhibit – Olivia Jury on the lead and Naughton children Eliza, Audrey at front with Georgia and Charlotte at back.

2022 Royal Melbourne Show



Roly Park Sprinkles sold to Peninsula Cattle Company for \$10,000 at the inaugural Royal Rumble All Breeds Sale.



Falls family: Charlie, Lochie, Kim, Sophie, Eliza, Peter and Andrea.



Roly Park Best 2 Females team placed 1st and 2nd.



Junior member Briana Spencer participating in the Stud Beef Victoria handler's competition.

WELCOME TO NEW MEMBERS

The Society welcomes the following new members:

E&M Kesby, Winton, NSW
J Smith, Tenterfield, NSW
P&J Kindellan, Gundowring, Victoria
KM&AE O'Keefe, Duri, NSW
H Shadgett & K Chasemore, Tatura, Vic
S&A Gale, Springsure, Qld
D Parker, Walla Walla, NSW
Elourea Pastoral Company (K&J Brown),
Harden NSW



C&I Kelehear, Moree, NSW
P&B Tovey, Londrigan, Vic (pictured)
J Conroy & Wilson, Springhurst, Vic
D,K & J Papworth, Ganbenang, NSW
C&D White, Mowbray, Tas
P&N Dillon, Moree, NSW

2022 Sydney Royal Easter Show

It has been 200 years since the Royal Agricultural Society of NSW formed, back in 1822. In those early days of the European settlement, the settlers were struggling to adapt to the Australian environment and faced problems with farming, growing crops and providing food for the colony. For this reason a group of interested agriculturalists met on 5 July 1822 and formed the Agricultural Society of NSW, with the aim of coming together to exchange ideas, transact business and educate the people of the colony.

So it was fitting that this year, after a period of adversity and hardship that the agricultural community gathered again to celebrate and showcase the best in show under different disciplines of competition.

Some of the Shorthorn highlights were:

- a brief engagement with the Princess Royal during the Shorthorns judging - pictured with Scott Bruton of Roly Park

(The Princess Royal commenced her three-day visit of Australia by returning to the Sydney Royal Easter Show, which she first opened with her mother, brother and father in 1970. Anne was the guest of honour at the opening ceremony for the event as it celebrated its 200th anniversary).

- Sarah Sutton, 2021 National ASA Beef Young Judges Champion (retrospective competition due to Covid) and the 2022 National ASA Beef Paraders Competition

- Seth Miller, placed 3rd RAS Youth Show

Under the new design of the judging ring the first few days of the program were dedicated to junior competitions; the weather unfortunately was not co-operating and daily rain deluges caused these competitions to be held undercover in wet, muddy and boggy conditions.



Scott Bruton and the Princess Royal.



Members Richele and Phillip Loane with Seth Miller at left.



Mr Peter Falls taking a break during judging duties.



Full bed of Australian Shorthorns (Roly Park).

2022 Sydney Royal Easter Show



Seth Miller at the conclusion of the junior paraders competition.



Sarah Sutton, Winner, National Beef Young Paraders 2022.



Sarah Sutton, 2021 National ASA Beef Young Judges Champion (retrospective competition due to Covid).



Judge Mr Tim Lord, KO Angus, Reserve Junior Champion Heifer Spencer Family So Foolin' Blue with handler Olivia Jury and Mrs Trish Bellemly with ribbon.



Judge Tim Lord, Junior Champion Heifer Cooper's Roan Raider exhibited by Cooper Carter, Tumut and Mrs Trish Bellamy with sash.



Scott Bruton, first place in senior bull class with Roly Park Radiant.

2022 Sydney Royal Easter Show



Meadow Vale Roger paraded by Jess Parker and exhibited by the Cranston family.



Andrea Falls and daughter Eliza.



Scott, Axel, Tiffany and Seth enjoying a break after a long day.



Member Mr Peter Pfistner from Craven Plateau, NSW.



Bev and Robyn Harris, Meadow Vale Shorthorns.



Robert Harris-Ryan for Meadow Vale Shorthorns.

Bullocks on show at Sydney Royal

Bullock drays were a familiar sight in Australia in the nineteenth and early-twentieth centuries. The slow, labouring bullocks were the backbone of Australia's colonial workforce, transporting heavy goods such as wool, wheat, timber, farm equipment and building supplies, even houses! During the gold rush bullocks were the main carriers, each team carrying up to three tons of goods in summer. They plodded along the roads, the driver walking beside the dray with a veil on his face to fend off flies and dust.

Bullock teams travelled about 15 kilometres per day, and teams ranged from 12 to as many as 30 bullocks. Often preferred over horses for heavy transport, bullocks were sure-footed even in rough terrain hauling huge loads across mountains and rivers. Whilst horses needed specialised fodder, bullocks browsed on the roadside.

By the 1860s the railways took over heavy cartage, but bullock teams continued to transport goods to and from the railheads. They were still in use in the 1950s, in the timber industry and on farms.

A good bullocky has perfect command over his team. Anybody can drive a horse; but it is not everybody who can drive bullocks. It is solely by the "holt" and the movement of the whip that they are handled. The bullocks are controlled with just a handful of voice commands, though varying degrees of emphasis are used and a hand-hewn bush stock-whip occasionally cracked to reinforce the message.

Technically, a bullock or ox, is just a de-sexed bull and most dairy breeds work out fine as working bullocks. Ayrshire/shorthorn and so on. The key is matching pairs in terms of size and power and maintaining the working bond between them.

Bullocks are usually harnessed in pairs as their strong necks make them ideally suited to wearing a relatively cheaply and easily made (in comparison to horses) wooden yoke which efficiently transfers their draught power through a chain or pole to the load or plough. When two or more pairs of bullocks are harnessed together to perform draught work, you have a bullock team. The team is divided up as follows:—The two on either side of the pole are the "polers;" these immediately in front the "pinners" or "pointers;" the foremost pair the "leaders;" while the intervening ones are known as the "body" of the team.

Philip Thomson runs some of the only commercially viable bullock teams in the country. Hailing from Numinbar, Qld these impressive animals were on parade hauling a timber log in tribute to the strong place these beasts hold in Australian farming history.

"When I'm driving the bullocks, every animal has its own character. Some bullocks you have to call a bit more, some as soon as you call them to go, you nearly have to slow them to stop them, they want to work. So, there's a lot more to it than just a man walking alongside some animals with their heads down."



Ronelle Park Rolls Royce R10



*Top Price Bull
Dubbo National 2022*

ART

**DOB: 02.10.2020 Weight: 878kgs EMA: 126sqcm
RIB: 16mm Rump: 24mm Scrotal: 42cm IMF: 7.1%**

*Malton Sires shine through in the
2022 Melbourne Show Winners*

Bayview *Unique K11* sired both the Borthwick trophy Winner and the highest scoring Shorthorn steer.

Southcote *Maximum Impact M1* sired a winning member of the 2022 Borthwick Trophy Team and a member of the 2022 & 2020 Group of 3.

Congratulations to all involved!

Inspections Welcome | Semen Available



Peter Falls 0427 826 342 maltonshorthorns@outlook.com

